

Professional Summary

Creative and detail-oriented Product Designer & UX/UI Designer with experience in designing end-to-end digital experiences for B2B and B2C products. Skilled in user research, wireframing, prototyping and delivering pixel-perfect designs. Strong collaborator with developers, product managers, and marketing teams, ensuring seamless implementation and high-quality results. Passionate about problem-solving, improving user experiences, and creating innovativ solutions.

Key Skills

- UX Research & Usability Testing
- Wireframing & Prototyping
- UI Design & Visual Systems
- Product Thinking & User Journeys
- Collaboration with Developers & Product Teams
- Tools: Figma, Adobe XD, Photoshop, Illustrator, After Effects

Work Experience

UX\UI & product designer | “Rimon Studio” (2021 – Present)

- Designed and delivered user experiences for B2B and B2C digital products, from research and planning through final implementation.
- Created detailed user flows, wireframes, prototypes, and high-fidelity designs.
- Collaborated with developers to ensure smooth handoff and quality implementation.
- Worked closely with product and marketing teams to define product positioning and messaging.
- Led branding, marketing, and social design projects alongside core product design.

Art teacher | “Nitzanim” elementary school , Holon (2020-2021)

- Developed and implemented curricula, adapting to remote teaching during the COVID-19 pandemic.
- Designed engaging lesson plans fostering creativity and collaboration among students.

Education

- **NetCraft | Product Design (Ongoing)**
Developing skills in user-centered design, prototyping, and product development.
- **B.Ed. in Design & Teaching Certificate | SMKБ College (2017-2021)**
3D & Product Design Studies, Graphic Design & UX/UI Courses
- **Full Matriculation | Kiryat Sharet High School, Holon (2012-2010)**

Military Service

Medic & Event Manager | Israeli Air Force (2012-2014)

- Served as medic with the rank of sergeant.
- Managed emergency medical teams under pressure, ensuring efficient response

Volunteering & Achievements

- Participated in a humanitarian delegation to Tanzania, teaching English to children in extreme poverty.
- Won 2nd place in a poster design competition in collaboration with the Israel AIDS Task Force.
- Recognized for social excellence in high school.
- Youth movement leader: managed teams, coordinated training and mentored young coordinators.